

TROXY

VENUE HIRE BROCHURE





WE'RE LONDON'S MOST
FLEXIBLE VENUE AND STILL
PROUDLY INDEPENDENT.

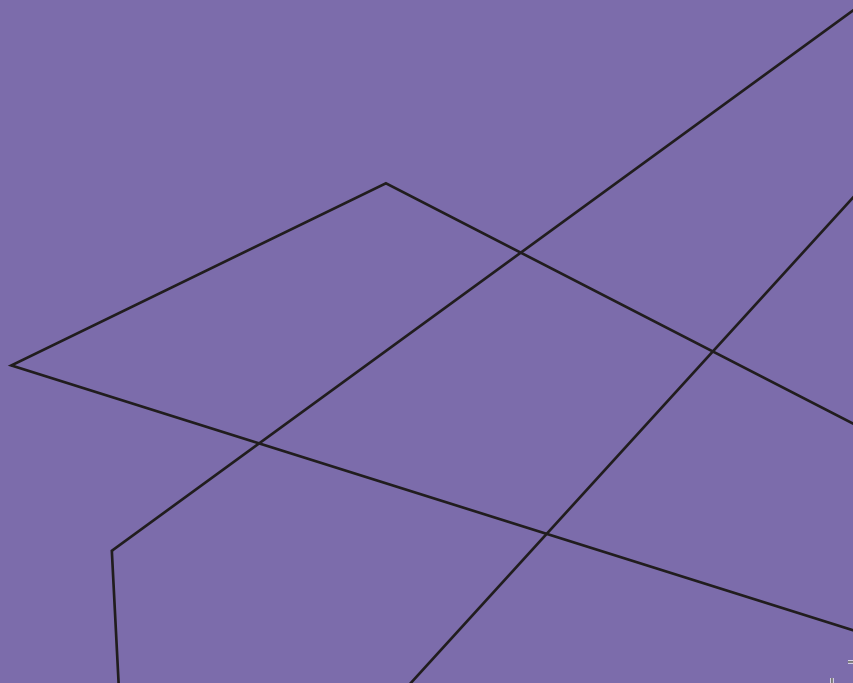


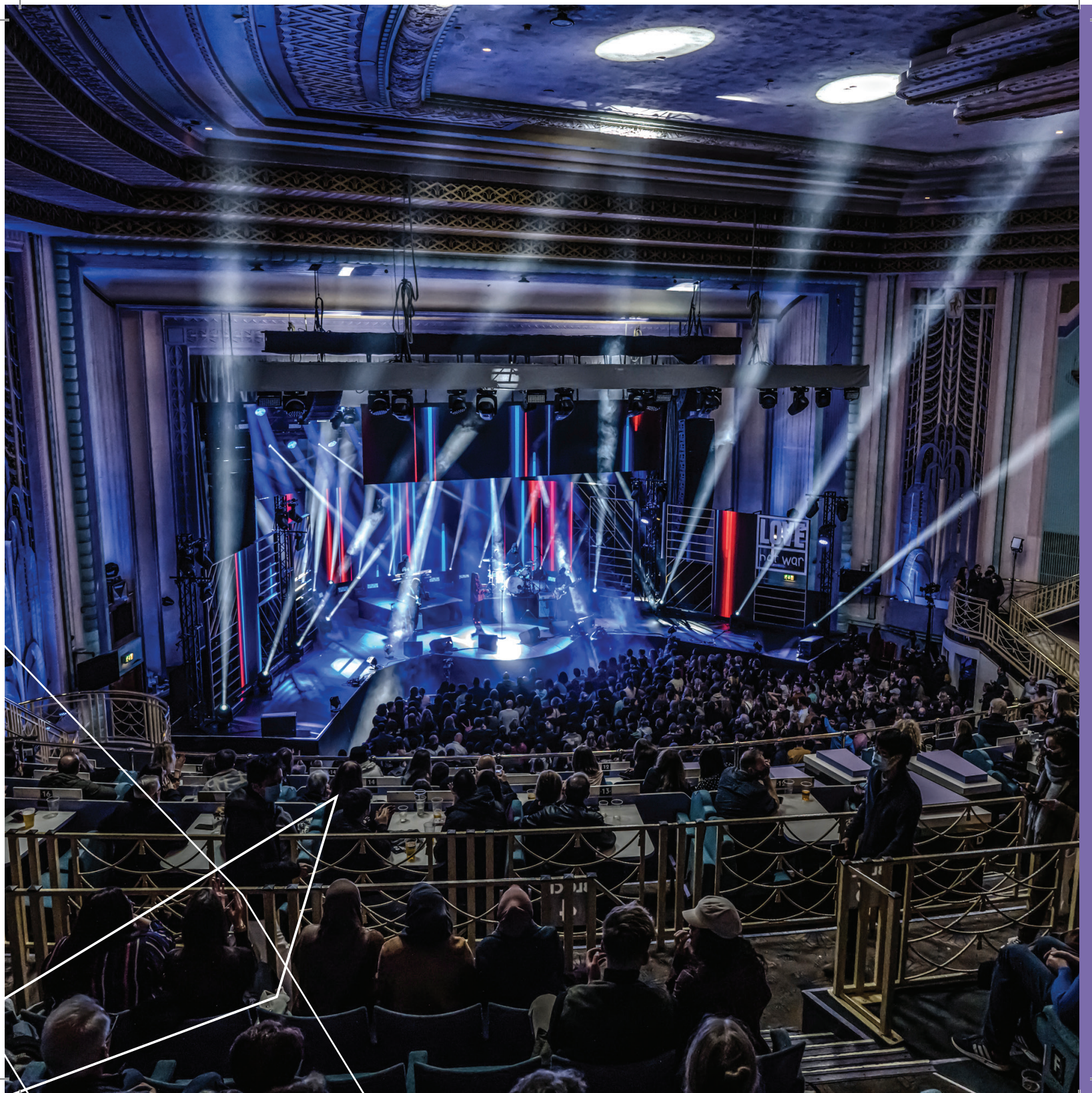
A STAR IN THE EAST

Troxy first opened its doors in 1933 and ever since then our beautiful art deco building has played host to some of the capital's most extraordinary events.

Our adaptable spaces have been used for major music awards, live concerts, audiences with celebrities, TV shows, live sporting events, exhibitions, awards ceremonies, Christmas parties, conferences and exclusive film screenings.

Our brilliant clients come to us not just for the unique vintage features but also our brave and flexible management team, who work tirelessly to make each occasion special.

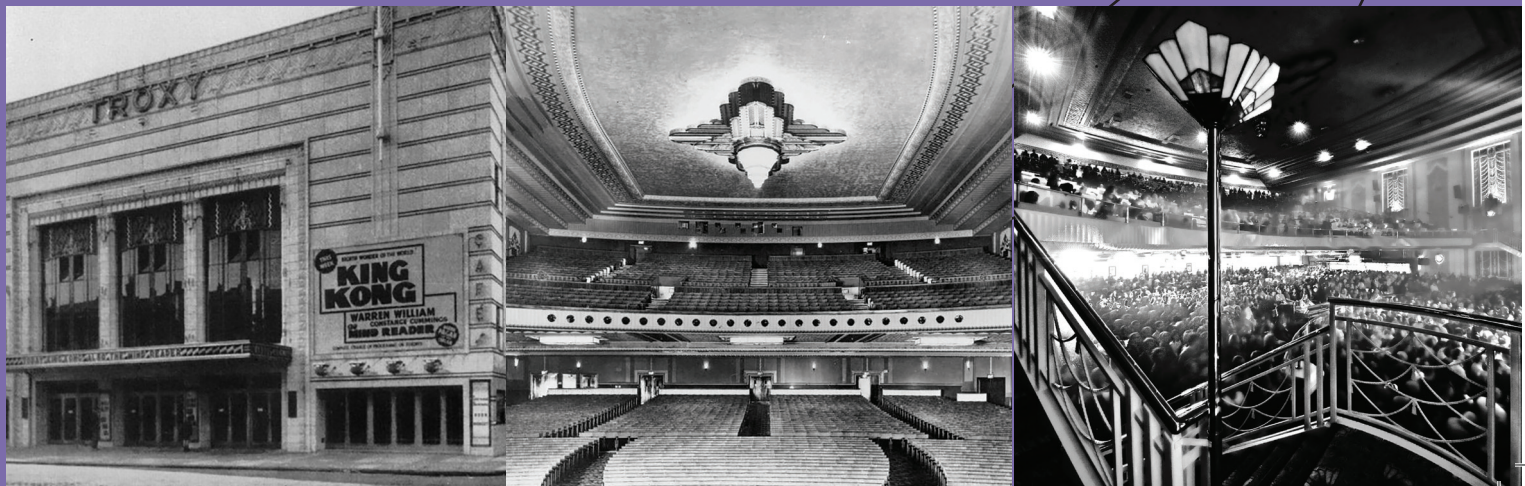




KEEPING LONDON PARTYING

Troxy began life as England's largest cinema in 1933, with an incredible 3,500 seat capacity. Almost 90 years later, we're still giving the West End a run for their money.

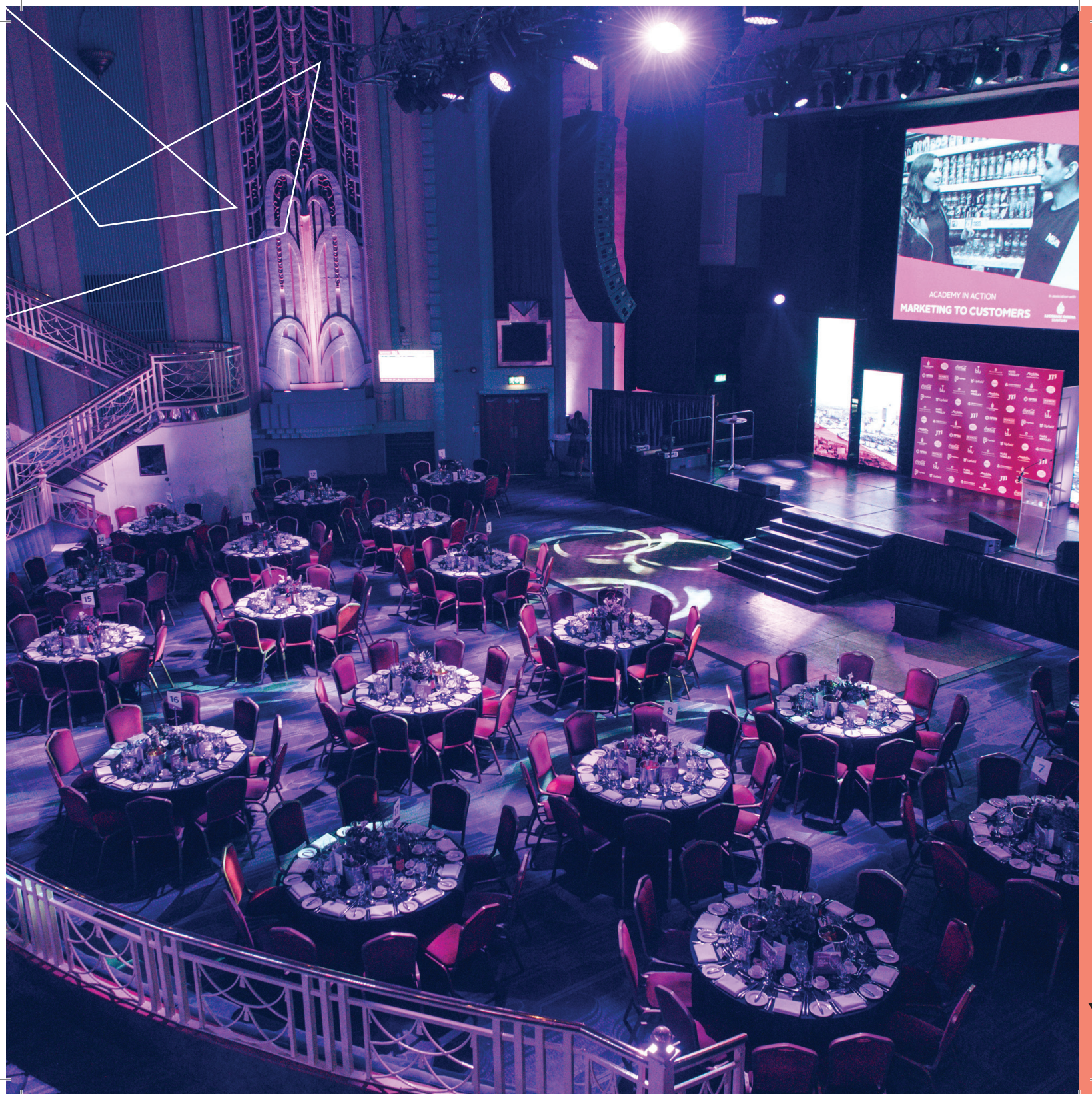
Much of the East End around us was destroyed during World War II, but the building survived to live life as a performance space and a bingo hall. In 1991 it was granted Grade II Listed status and was reborn in 2006 as the vibrant event space it is today.



OUR TEAM ARE RENOWNED FOR THEIR FLEXIBILITY; WHETHER IT BE PROVIDING AN UNUSUAL SOLUTION TO YOUR EVENT BRIEF, ENABLING YOU TO USE ALL THE IN-HOUSE PRODUCTION ELEMENTS IN THE BUILDING OR MAKING SURE YOU'VE GOT ALL THE TRAVEL AND HOTEL INFORMATION YOU WANT.

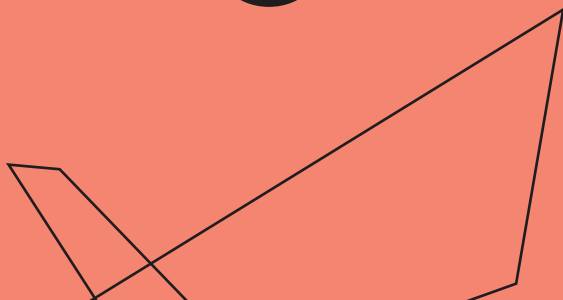






SILENT NIGHT? NOT WHEN WE DECK THE HALLS

When it's time to get the bells jingling, our high ceilings, grand staircases and vintage touches are perfect as a backdrop for a vintage gala or a themed evening. Whether you are staging an event from 300 to 1500 ask us about our inclusive packages





FLEXIBLE, FUN...

Need to make an impression?

Our state-of-the art AV setup features a cutting edge JBL VTX sound system.

Need 24 hour access?

We can work with that...

Need to get people sharing?

Our venue wide WiFi is perfect for getting your guests talking on social media

...AND ALWAYS FABULOUS

Behind Troxy's stunning art deco arches in the main hall are the 1,777 pipes of our fully restored and functioning Wurlitzer organ.

Our AV facilities are all included in the hire price and behind all the equipment is the expert knowledge of our in-house team who, if needed, can take care of all your lighting and sound requirements.

And our secret second stage can be used for surprise reveals and production twists to give your guests plenty to talk about...



FOOD, GLORIOUS FOOD (AND DRINK)

Our approved caterers have been carefully curated with our clients in mind, ensuring we can offer a variety of food styles to suit any event type, size and budget.

From sit-down award ceremonies and celebrations through to bowl food, buffets and more informal dining options.

Boulevard
events

dish

51°29'04.7"N 0°02'15.8"W

MOVING VENUE
VENUE CATERERS

Seasoned.





THE TROXY ETHOS

You'll be allocated an events manager who specialises in your kind of event and they'll be your contact throughout your planning process and on the night.

We've sourced some of the most experienced and talented people in the UK.

Once you pay your hire fee that's it, there's nothing to add on top, unless we need to specifically hire something in on your behalf.



WE'VE GOT IT COVERED

- ◆ Exclusive venue hire
 - ◆ Licensed until 2 am, with possible extensions
 - ◆ No noise curfews
 - ◆ 24 hour access
 - ◆ Loading bay with stair free access
 - ◆ WiFi throughout the venue
 - ◆ Air conditioning
 - ◆ 7 backstage dressing rooms
 - ◆ 2 front of house dressing rooms
 - ◆ Flexible pouring rights
 - ◆ Multiple branding opportunities
 - ◆ Multiple filming positions and a jib position
 - ◆ Dedicated event manager/support team
 - ◆ In-house furniture stock
 - ◆ Outside Broadcasting option
- 
- Abstract geometric lines in the bottom right corner of the page, consisting of several thin black lines forming a series of connected triangles and polygons, creating a modern, architectural feel.

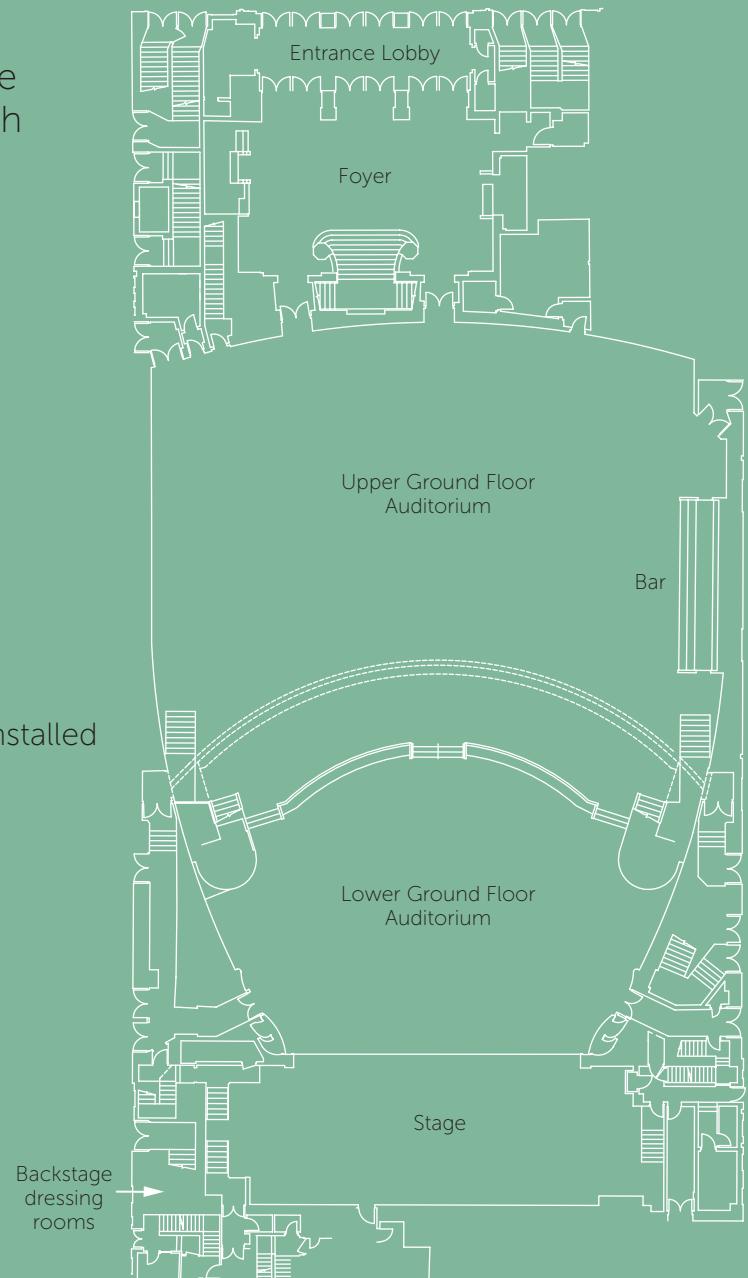
GRAND HALL - GROUND FLOOR

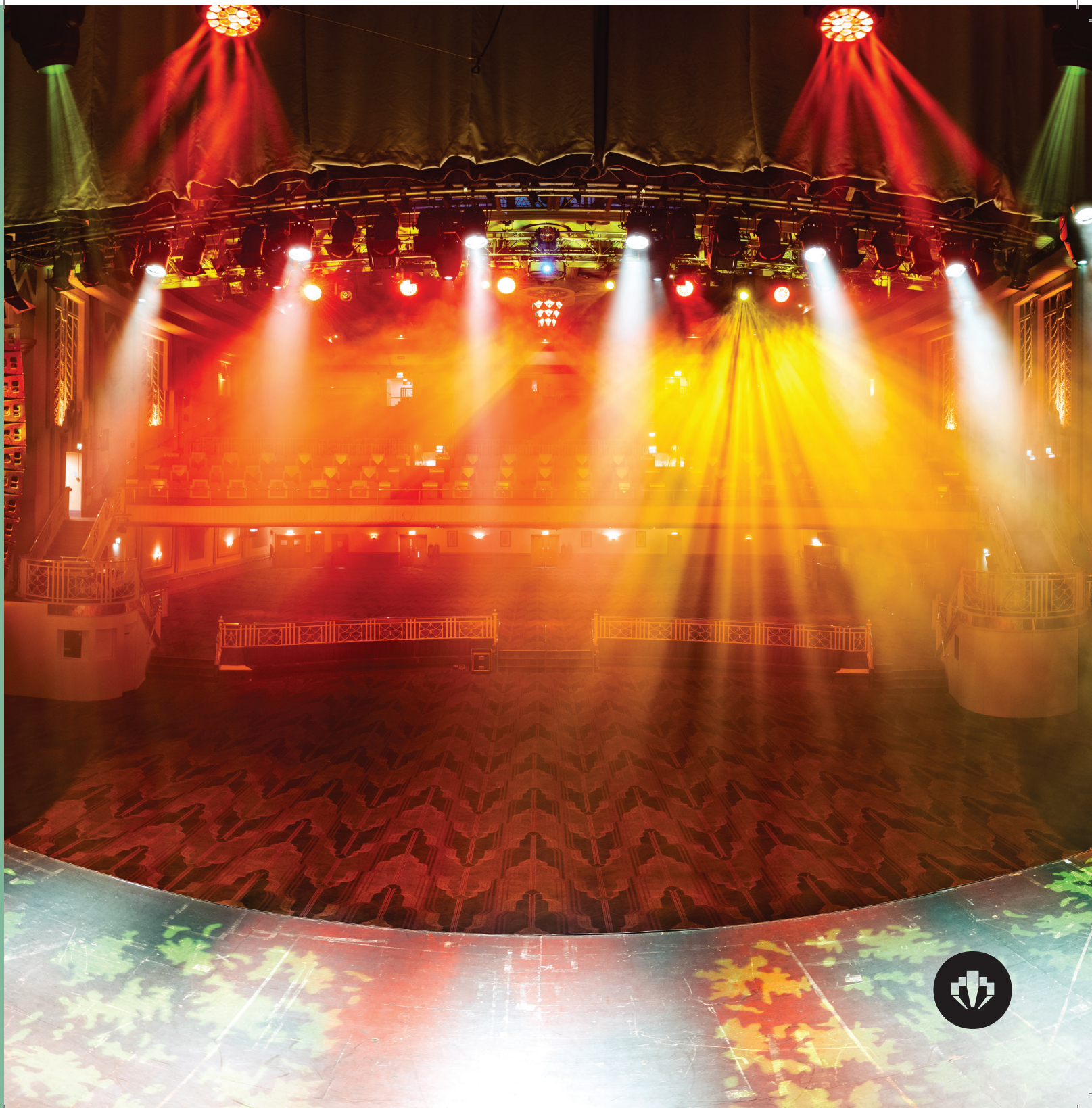
The largest Troxy event space, its unique 1930s original features and majestic high ceiling provide an exceptional Art Deco backdrop and brings extra glamour to every event.

- ◆ Pillar free flat floor space: 1,100m²
- ◆ Minimum ceiling height: 3.3m
- ◆ Maximum ceiling height: 14.5m
- ◆ Toilets
- ◆ Blackout possible
- ◆ Dual stage
- ◆ Extensive AV equipment permanently installed
- ◆ In-house technicians

CAPACITY

- ◆ Cabaret: 520
- ◆ Banqueting: 780
- ◆ Theatre: 1200
- ◆ Reception: 1,500





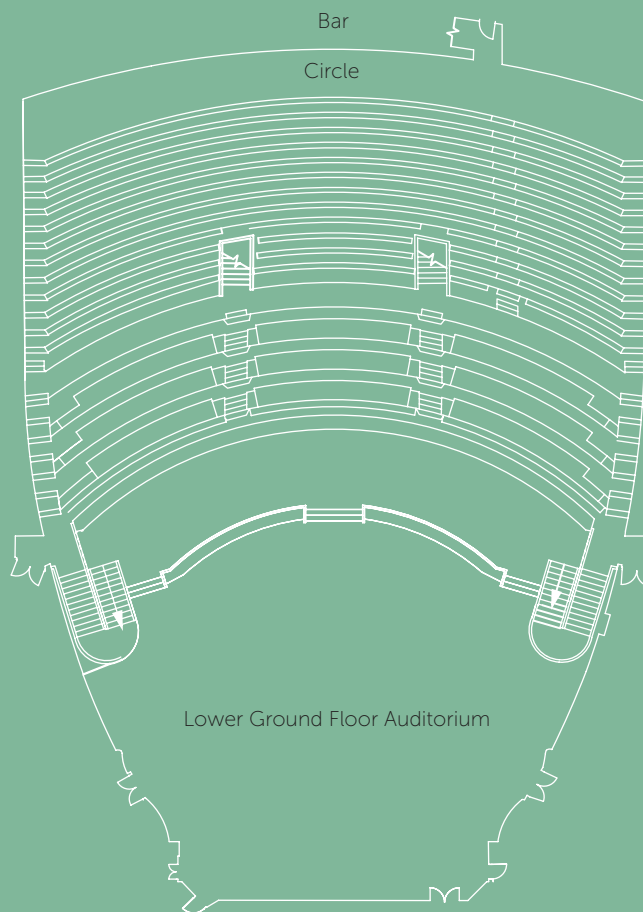
GRAND HALL - CIRCLE

Overlooking the Grand Hall stage, the Circle is ideal for providing additional tiered seating for events or can be transformed into a VIP area ensuring special guests have the best seats in the house.

- ◆ Pillar free
- ◆ Toilets
- ◆ Dedicated bar facility
- ◆ Dedicated smoking terrace
- ◆ Access from the foyer or Grand Hall ground floor

CAPACITY

- ◆ 192 Booth Seating
- ◆ 669 Theatre Style





GRAND HALL - WHITE ROOM

- ◆ Situated on the first floor, perfect for hosting drinks receptions or after parties. The space is included within the exclusive hire of the Grand Hall.
- ◆ 120m² pillar free flat floor space
- ◆ Extensive AV equipment
- ◆ Private bar facility
- ◆ Blackout possible
- ◆ Air conditioning
- ◆ Supplemented by two dressing rooms

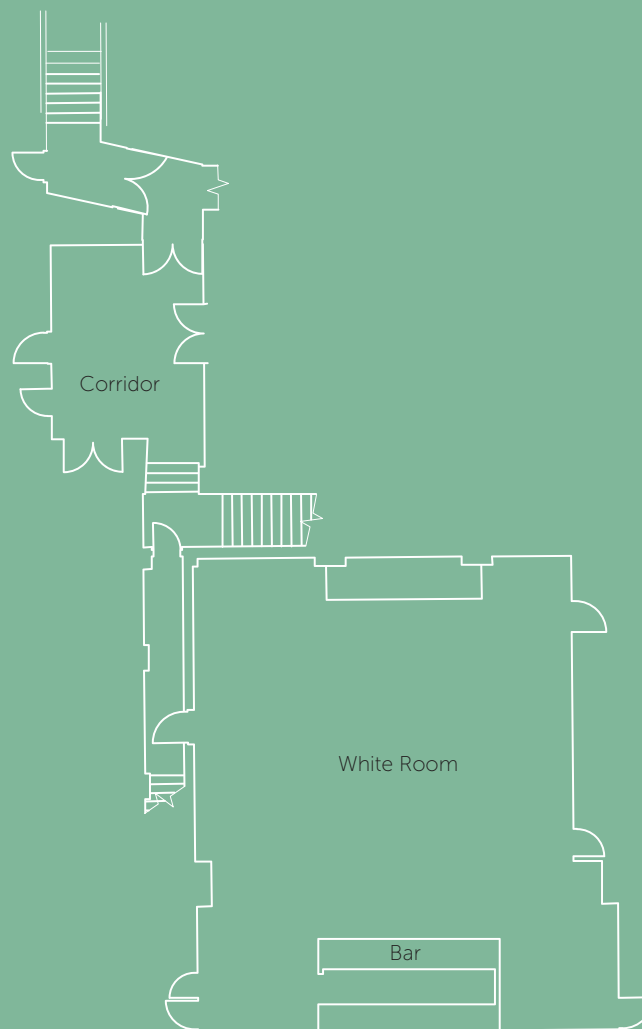
CAPACITY

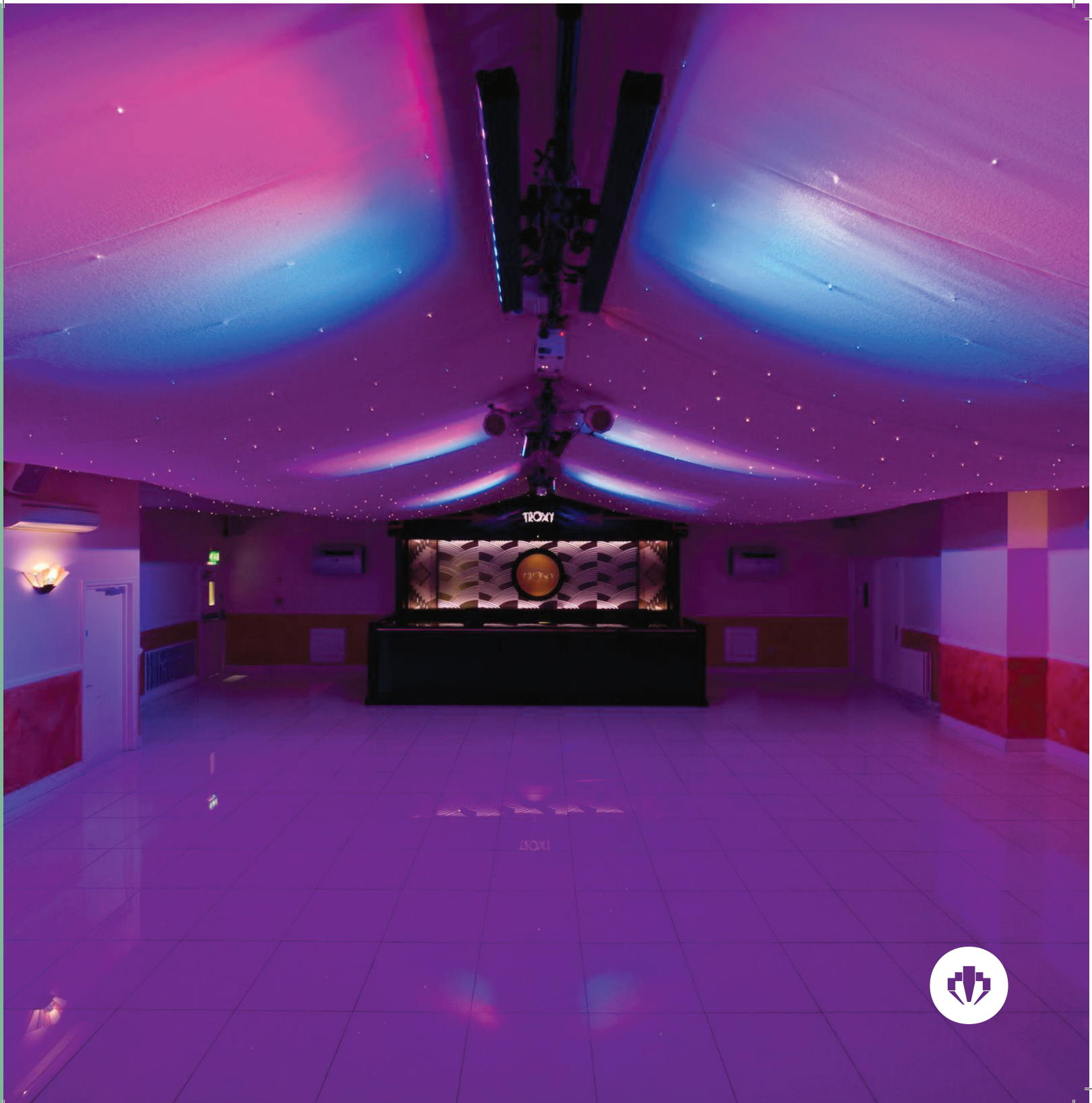
- ◆ 150 Standing
- ◆ 120 Theatre

BACKSTAGE ROOMS

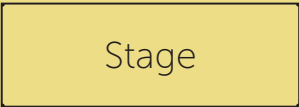
Troxy has nine back of house rooms that can be utilised as production offices or dressing rooms fitted to suit any requirements.

To Upper Grand Circle



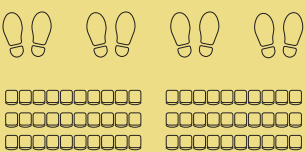
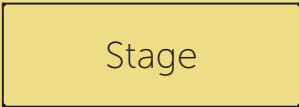


CORPORATE CAPACITY



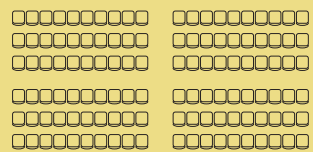
Live music standing

Capacity: 3,050



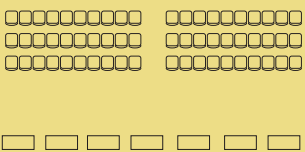
Live music standing & seated

Capacity: 2,077 / 861



Full theatre

Capacity: 2,115

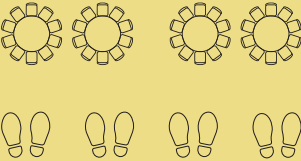
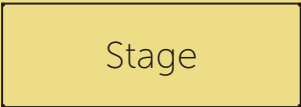


Theatre with catering

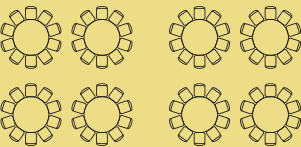
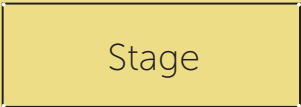
Capacity: 1,200



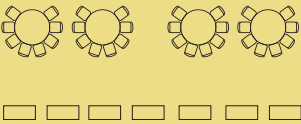
CORPORATE CAPACITY



Dining with reception
Capacity: 780



Dining without reception
Capacity: 1,000



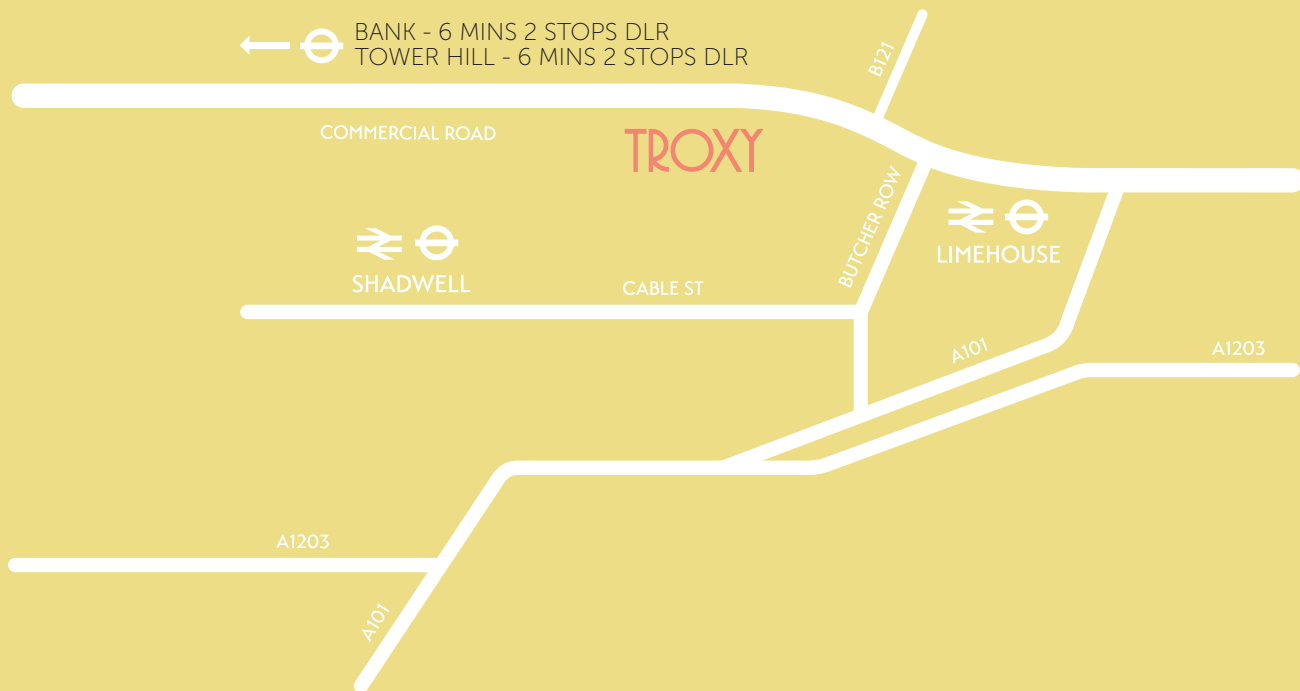
Cabaret with catering
Capacity: 520



Reception standing
Capacity: 1,800



WE'RE CLOSER THAN YOU THINK



Troxy, 490, Commercial Road,
London, E1 0HX

TROXY IS CLOSE TO THE CITY OF LONDON AND A MERE 15 MINUTES FROM LONDON WATERLOO VIA A WATERLOO & CITY TRAIN, TO BANK AND ON TO LIMEHOUSE VIA THE DLR.

THE NEAREST HOTEL – HOLIDAY INN EXPRESS AT LIMEHOUSE – IS JUST 300 METRES AWAY, WITH A WIDE CHOICE OF HOTELS AT CANARY WHARF, A SHORT DISTANCE AWAY ON THE DLR.





SO WHAT'S WITH THE GORILLA?

The first film shown at Troxy in 1933, was King Kong.

That's why you'll see the gorilla logo on our building and our beer and this brochure.

We still have a soft spot for Mr Kong, who like Troxy is large, impressive and fiercely independent.

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@troxylondon

