

TROXY





WE'RE LONDON'S MOST FLEXIBLE
VENUE AND STILL PROUDLY
INDEPENDENT.

A STAR IN THE EAST

Troxy first opened its doors in 1933 and ever since then our beautiful Art Deco building has played host to some of the capital's most extraordinary events.

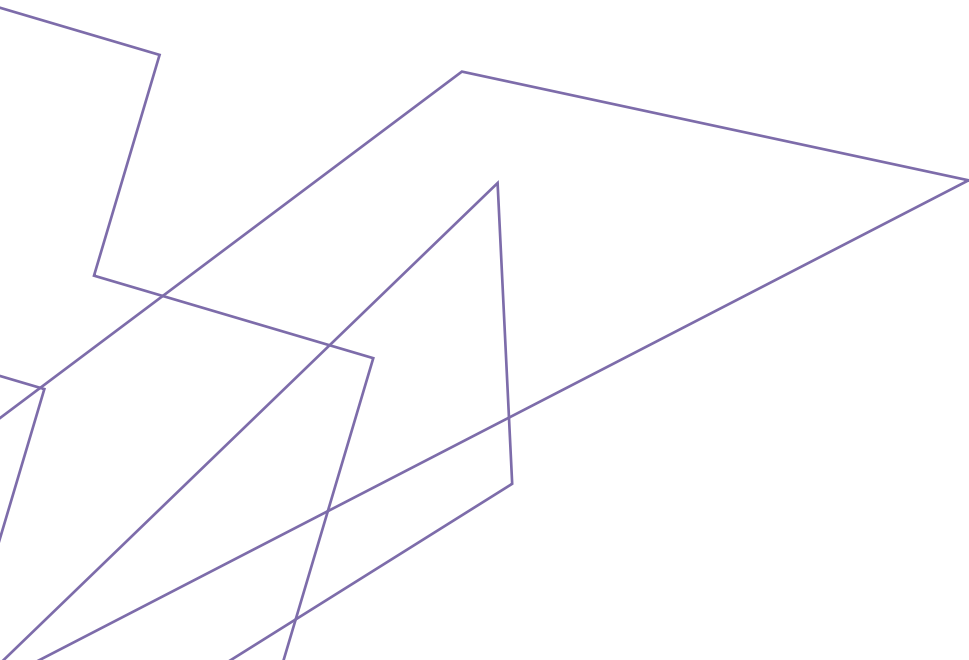
Our adaptable space has been used for awards ceremonies, Christmas parties, conferences, exclusive film screenings, live concerts, podcasts and talks, filming, live sporting events and exhibitions.

Our brilliant clients come to us not just for the unique vintage features and world-class AV but also our talented and flexible management team, who go the extra mile to make each occasion special.



'IT SEEMED LIKE HOLLYWOOD HAD
COME TO COMMERCIAL ROAD IN
ALL ITS GLORY. OUTSIDE WAS A
BLAZE OF LIGHTS, INSIDE A LARGE
FOYER WITH A LARGE SWEEPING
STAIRCASE, CHANDELIERS.'

Local resident, Ms Danvers, 1933



KEEPING LONDON PARTYING

Troxy began life as England's largest cinema in 1933, with an incredible 3,500 seat capacity. Over 90 years later, we're still giving the West End a run for their money.

Much of the East End around us was destroyed during World War II, but the building survived to live life as a performance space and a bingo hall. In 1991 it was granted Grade II Listed status and was reborn in 2006 as the vibrant event space it is today.





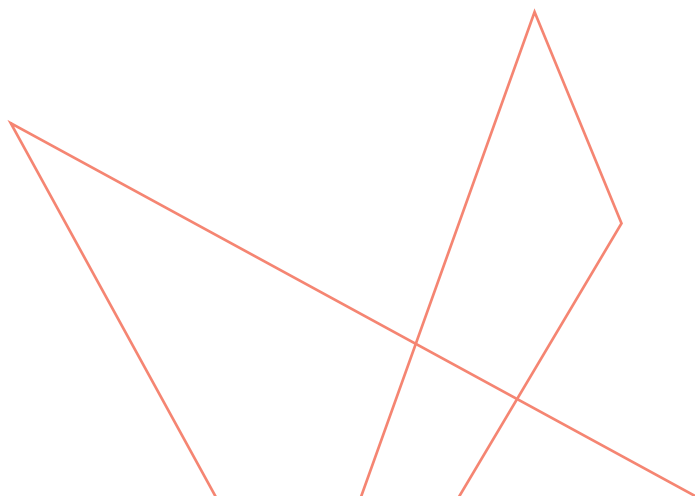
TROXY
EAST IS BEST

NO BETTER PLACE TO CELEBRATE

There's a feeling you get when you walk into Troxy. The sweep of the staircases, the Art Deco glow, the scale of it all. It hits you and sets the mood before a word's been said.

Our 1930s home has versatility built in and flexes to fit your brief, whilst retaining its soul. From black-tie dinners, brand launches and award nights to big bashes and low-key moments - we've done them all. The setup shifts but the impact remains.

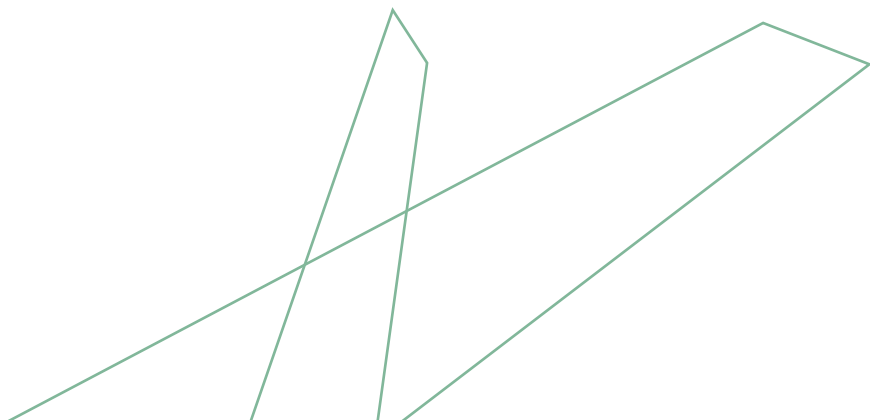
We get under the skin of every event, working with you to make sure it hits the mark. Whether it's an all-out spectacle or something more subtle, we'll help you make it stick.





'IT WAS GREAT WORKING WITH THE TROXY TEAM TO BRING THIS EVENT TO LIFE. WITH AN EXPERIENCED HEAD ON HER SHOULDERS, EMMA WAS DEDICATED TO MAKING THE EVENT A SUCCESS, MUCH LIKE WE WERE. AFTER AN INTENSE FEW MONTHS OF PLANNING EVERYTHING CAME TOGETHER JUST AS WE AND DOTDIGITAL IMAGINED. IT WAS AN EVENING FULL OF LAUGHS, GREAT FOOD, PLENTY OF DRINKS AND A GREAT SHOW FOR ALL THE ATTENDEES & AWARD WINNERS.'

Natasha Mason, Senior Project Manager, Principal. Global Events





SILENT NIGHT? NOT WHEN WE DECK THE HALLS

When it's time to get the bells jingling, our high ceilings, grand staircases and Art Deco touches are the perfect backdrop for a vintage gala or themed evening.

From full production and lighting to late licence and curated suppliers, we've made it easy to pull off something spectacular and our expert team is here to help you wrap up the holidays in style. Whether you're planning a boutique celebration for 400, curating the biggest spread for 780 for a seated meal or packing the place out with 1,500, ask us about our inclusive Christmas packages.





FLEXIBLE, FUN...

Need to make an impression?

Our cutting-edge sound and lighting setup features a JBL VTX system – built to handle big bass, bold visuals and everything in between.

Need 24-hour access?

We've got you. Our ground floor load-in is step-free and accessible around the clock.

Need to get people sharing?

Our venue wide WiFi is perfect for getting your guests talking on social media.

...AND ALWAYS FABULOUS

Behind Troxy's stunning Art Deco arches in the main hall are the 1,777 pipes of our fully restored and functioning Wurlitzer organ.

Our **AV facilities** are all included in the hire price and behind all the equipment is the expert knowledge of our in-house team who, if needed, can take care of all your lighting and sound requirements.



FOOD, GLORIOUS FOOD (AND DRINK)

Our approved caterers have been carefully curated with our clients in mind, ensuring we can offer a variety of food styles to suit any event type, size and budget.

From sit-down award ceremonies and celebrations through to bowl food, buffets and more informal dining options.

Boulevard
events

Seasoned.

dish

ESTABLISHED 1976 • 2020-21 WINNER
MOVING VENUE
VENUE CATERERS



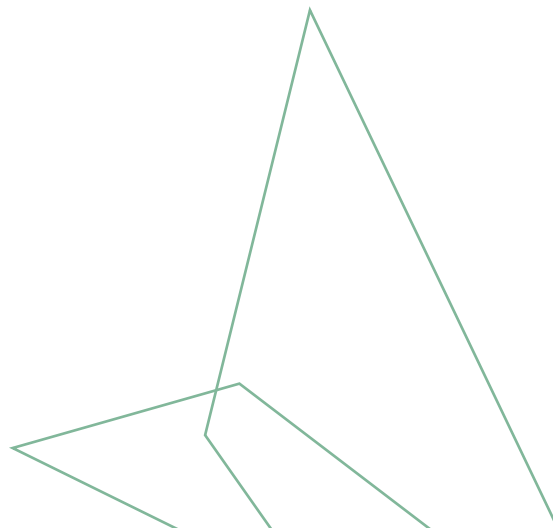


WE'VE GOT IT COVERED

From the first call to the final encore, you'll have a dedicated events manager who knows your world and gets what matters. And when it comes to costs, we keep it simple: our hire includes everything you need to deliver a successful event.

This is why we are the ultimate Plug and Play corporate venue.

- ◆ Exclusive venue hire
- ◆ Troxy event manager
- ◆ Full in-house AV
- ◆ Sound and light engineers
- ◆ Technical manager
- ◆ Wi-Fi throughout the venue
- ◆ Filming positions and a jib position
- ◆ Medic during event hours
- ◆ Venue security
- ◆ Complimentary cloakroom
- ◆ Full cash bar and bar team
- ◆ Catering marquee
- ◆ Licensed until 2am
- ◆ No noise curfews
- ◆ No load in restrictions
- ◆ Step free load in
- ◆ 7 backstage dressing rooms
- ◆ 2 production offices
- ◆ In-house furniture
- ◆ Branding opportunities





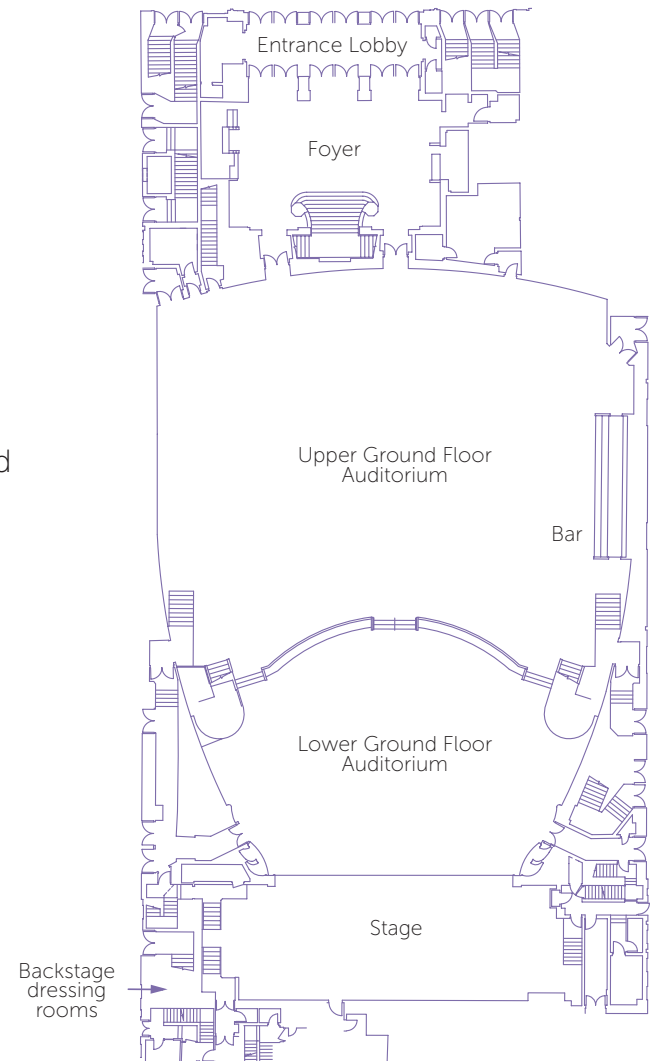
GRAND HALL - GROUND FLOOR

The Grand Hall is all singing, all dancing and really sets the scene. From soaring ceilings to original 1930s details and more than a touch of Art Deco decadence. It's got that built-in wow factor that makes every event feel a bit more special.

- ◆ Pillar free flat floor space: 1,100m²
- ◆ Minimum ceiling height: 3.3m
- ◆ Maximum ceiling height: 14.5m
- ◆ Toilets
- ◆ Blackout possible
- ◆ Extensive AV equipment permanently installed
- ◆ In-house technicians

CAPACITY

- ◆ Cabaret: 540
- ◆ Banqueting: 780
- ◆ Theatre: 2,100
- ◆ Theatre with catering: 1,200
- ◆ Reception: 1,500





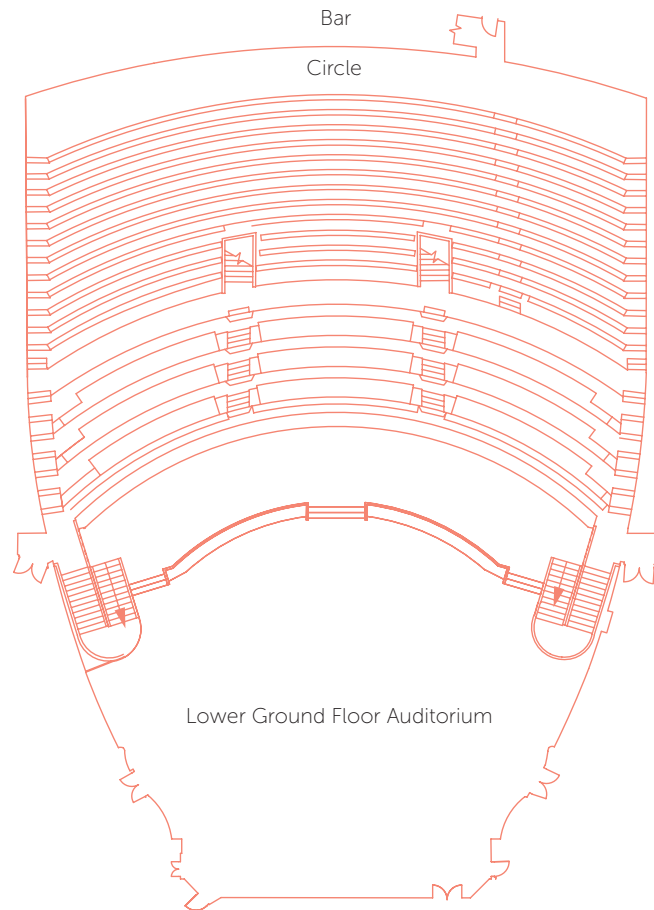
GRAND HALL - CIRCLE

Overlooking the Grand Hall stage, the Circle is ideal for providing additional tiered seating for events or can be transformed into a VIP area ensuring special guests have the best seats in the house.

- ◆ Pillar free
- ◆ Toilets
- ◆ Dedicated bar facility
- ◆ Dedicated smoking terrace
- ◆ Access from the foyer or Grand Hall ground floor

CAPACITY

- ◆ 192 Booth Seating
- ◆ 669 Theatre Style





VIP ROOM

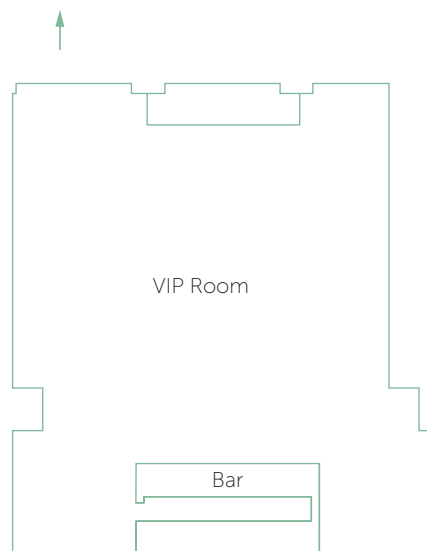
Up on the mezzanine level, this one is perfect for a VIP drinks reception, winding down (or turning up) in style, or as a breakout. Think low lighting, great sound and enough space to keep the celebrations going until the early hours. It's all yours when you hire the Grand Hall exclusively.

- ◆ 120m² pillar free flat floor space
- ◆ Extensive AV equipment
- ◆ Private bar facility
- ◆ Blackout possible
- ◆ Air conditioning

CAPACITY

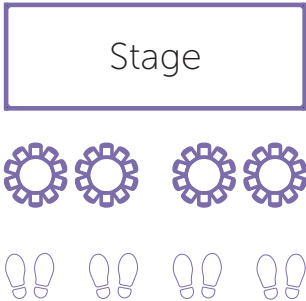
- ◆ 150 Standing
- ◆ 120 Theatre

To Upper Grand Circle

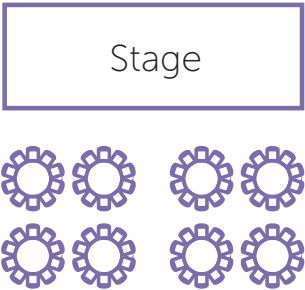




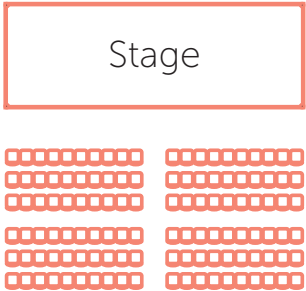
CORPORATE CAPACITY



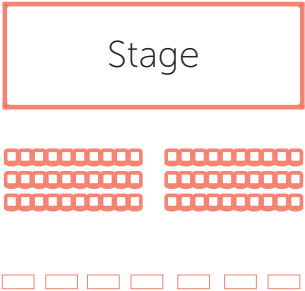
Dining with reception
Capacity: 780



Dining without reception
Capacity: 1,000



Full theatre
Capacity: 2,100



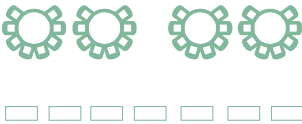
Theatre with catering
Capacity: 1,200



2023
TICKETS ON SALE



CORPORATE CAPACITY



Cabaret with catering
Capacity: 540

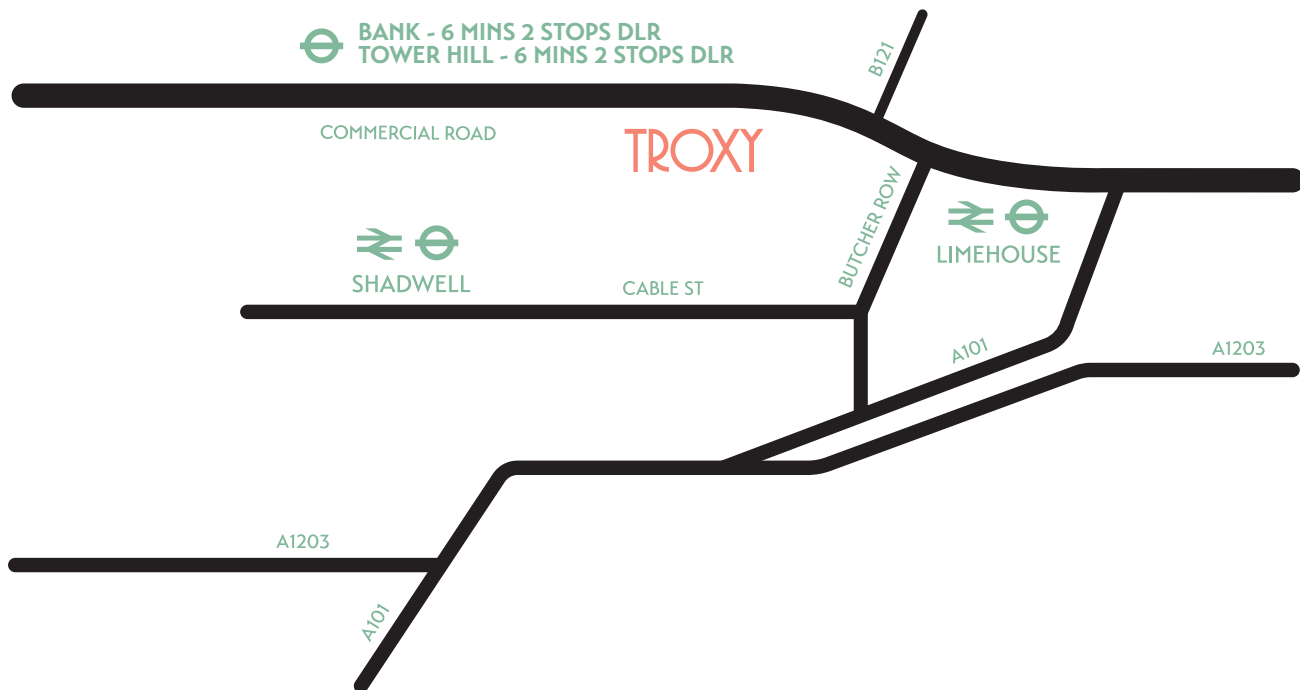


Reception standing
Capacity: 1,500





WE'RE CLOSER THAN YOU THINK



Troxy, 490, Commercial Road,
London, E1 0HX

TROXY IS CLOSE TO THE CITY OF LONDON - ONLY A 5-MINUTE WALK TO LIMEHOUSE STATION AND FROM THERE, ONLY 2 STOPS TO BANK ON THE EVER-RELIABLE DLR. CANARY WHARF AND SHOREDITCH ARE ONLY 15-20 MINUTES AWAY AS WELL.









SO WHAT'S WITH THE GORILLA?

The first film shown at Troxy in 1933,
was King Kong.

That's why you'll see the gorilla logo on our
building and this brochure.

We still have a soft spot for Mr Kong, who
like Troxy is large, impressive and fiercely
independent.

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